

# NPW NEWS<sub>e</sub>LETTER

## Speakers announced for 2011 NFPW Conference

by *Stephanie Geery-Zink*

Everyone attending the 2011 National Federation Press Women Conference in Council Bluffs, Iowa, and Omaha, Neb., will truly get a large dose of “Plains Speaking.” Lined up are speakers from informative to entertaining, provocative to irreverent.

Kicking off the programming will be a special evening with past National Communicator of Achievement Joan Burney and



**Joan Burney**



**Juli Burney**

her daughter, Juli Burney, who is a nationally known motivational speaker and humorist. They will be the featured speakers at the COA introduction Thursday, September 8, at the Durham Museum

in Omaha. The evening will feature plenty of food (included in the cost of the event), and a soda fountain and wine bar (not included in admission cost). Be prepared to laugh!

Friday’s full slate of speakers starts with a breakfast buffet at Harrah’s in Council Bluffs featuring noted Afghanistan expert Thomas Gouttierre, dean of International Studies and Programs and director of the Center for Afghanistan Studies at the University of Nebraska at Omaha. He will commemorate the 9/11 anniversary with his insights on the current situation in Afghanistan and future prospects for this war torn country.

Our luncheon keynote speaker is Matt Waite, associate professor of journalism at the University of Nebraska-Lincoln’s College of Journalism and Mass Communications. Waite is the winner of a Pulitzer Prize for his work on Politifact.com,



**The 2011 NFPW conference will kick off at the Durham Museum in Omaha on Thursday evening, Sept. 8.**

# PRESIDENT'S COLUMN

## *Sixty-five years ago—*

on March 22, 1946—group of newspaper women gathered at Omaha's Hotel Paxton for breakfast and to found the Nebraska Women's Press Club. The breakfast was compliments of the Nebraska Press Association which was not yet open to women.

Just five years later, the Nebraska NFPW affiliate hosted the Region Six meeting, with members coming to Lincoln from Iowa, Kansas and Nebraska. The very next year, in 1952, Nebraska hosted the National Federation of Press Women annual convention at the Hotel Fontanelle in Omaha with more than 100 delegates attending.

Our founders were an ambitious group to progress from a new affiliate in 1946 to host of the national convention in 1952!

Show your ambition by joining us on Thursday, September 8, when we celebrate the 65<sup>th</sup> anniversary of NPW's founding with an Anniversary Awards Luncheon and honor the first inductees into the Marian Andersen Nebraska Women Journalists Hall of Fame. Then stay for the NFPW conference that will start right after our luncheon.

It's interesting how history repeats itself. In 1955, NPW past president Velma Price of Newman Grove ran for president of NFPW and won! This year, NPW past president Lori Potter will run for president of NFPW, and we are sure she will win! That election, by the way, will also be on September 8, just after our luncheon.

September 8 will be a historic day for Nebraska Press Women as we



**Ruth Brown**

cast our ballots for Lori for national president, launch our Marian Andersen Nebraska Women Journalists Hall of Fame, and announce the 2011 NPW Communicator of Achievement. You will want to be part of it.

## Discount registration available for college students

College students are invited to take part in the National Federation of Press Women conference workshops for just \$20 a day, according to Sherry Thompson, NFPW conference committee member. This is a great opportunity for students to learn from communications professionals at an affordable rate and for NFPW members to interact with the journalists of tomorrow.

Help us spread the word to college students you may know and distribute the flier to schools in your area. The registration flier is available on [www.nfpw.org](http://www.nfpw.org) and also on [www.nebraskapresswomen.org](http://www.nebraskapresswomen.org)

Registration deadline is Friday, September 2.

## Conference Sponsors

Thanks to the following sponsors for their support of the National Federation of Press Women conference:

### **Bronze Sponsors**

- Council Bluffs Convention and Visitors Bureau
- Harrah's Council Bluffs
- Nebraskaland Foundation
- Nebraska Lottery
- Omaha World-Herald
- Woodmen of the World

### **Workshop Sponsors**

- Nebraska Lottery
- University of Nebraska-Lincoln College of Journalism & Mass Communications

### **Friends Sponsors**

- Great Western Bank
- James Arthur Vineyard
- Nebraska Broadcasters Association
- Nebraska Corn Board
- Nebraska Ethanol Board
- Nebraska Farm Bureau Federation
- Nebraska Press Association and Nebraska Press Advertisers Services
- Nebraska Rural Radio Association

*Sponsorship list as of Aug. 1, 2011*

# Conference Day Tours

Nebraska Press Women are invited to take part in the conference day tours Wednesday and Thursday, Sept. 7 and 8, and explore the best of both Omaha and Council Bluffs.

The Wednesday day tour begins with a visit to the Western Historic Trails Center in Council Bluffs, where you'll learn about the Lewis & Clark, Mormon Pioneer, Oregon and California trails. Next stop is the historic Village of Boys Town, where a guide will show us around several campus landmarks, including the Hall of History. Boys Town, founded in 1917 by Father Edward J. Flanagan, has expanded to offer services to help youth and families in need across the United States. About 550 boys and girls live in the Village in regular homes with a family-teaching couple.

A guide from the Omaha Convention and Visitors Bureau will join us for part of the day and will narrate a drive-by tour of some of Omaha's most famous landmarks during a drive downtown for lunch at the Omaha Press Club. The private club provides a panoramic view of downtown Omaha. You'll also have a chance to see the Faces on the Barroom Floor – caricature drawings of Omaha newsmakers. The current "Face on the Floor" belongs to Ashland astronaut Clayton Anderson.

The last stop is Omaha Henry Doorly Zoo, but this is no ordinary visit. Those taking part in the tour will have the opportunity to hear from Dennis Pate, the zoo's executive director and CEO. Then take a walk on the wild side and visit a few of the many exhibits. The zoo is home to the Desert Dome, the

world's largest indoor desert; the Lied Jungle, the world's largest indoor rainforest; the newest display; Expedition Madagascar, which showcases the conservation work the Henry Doorly Zoo dedicates to Madagascar; and much more.

While the bus will return to Harrah's when the tour officially ends at 5 p.m., day tour participants wanting to visit the Old Market are invited to re-board the bus around 6 p.m. for dinner and shopping. Tour hosts will accompany groups interested in dining together to several restaurants, or you can explore the Old Market and its restaurants and shops on your own.

Two options are available for Thursday morning:

- The Museum Tour includes stops at the Historic General Dodge House and the Union Pacific Railroad Museum, both in Council Bluffs. The Dodge House is a three-story, 14-room lavish Victorian home build in 1869 by Gen. Grenville M. Dodge. Travel through 140 years of American history while visiting the Union Pacific Museum, which houses artifacts, photographs and documents that trace the development of the transcontinental railroad, as well as innovations in the modern rail industry. The bus will stop at a local eatery for lunch on your own.
- The Pedestrian Bridge Walking Tour goes from Harrah's down the bicycle path to the longest pedestrian bridge to link two states. The Bob Kerrey Pedestrian Bridge provides a bird's eye view of the two cities as you

## Conference volunteers needed

Help Nebraska and Iowa Press Women extend a warm Midwest welcome to those attending the National Federation of Press Women conference. Volunteer to help out at the NFPW conference.

Sherry Thompson, NFPW conference committee member, said, "Volunteers are needed to work at the conference beginning Tuesday, Sept. 6, when we'll assemble welcome bags for attendees. Nebraska and Iowa Press Women will also help with registration, welcome guests, introduce speakers, answer questions and more."

If you have not already done so, please fill out the volunteer registration form on [www.nebraskapresswomen.org](http://www.nebraskapresswomen.org) and send to [sherrythompson@cox.net](mailto:sherrythompson@cox.net). Thanks to those who have already filled out a volunteer form. You will be contacted with details.

walk across the curved cable stay structure that spans the Missouri River. The total walk is approximately three to four miles.

Registration forms for the Wednesday day tour and Thursday morning tours are available at [www.nfpw.org](http://www.nfpw.org). Sign up when you register for the conference. Join NFPW members from across the country on these tours and explore Omaha and Council Bluffs from a new angle. Registration deadline is August 14.

## Speakers Announced *continued from page 1*

the go-to internet site to find out about candidates running for office.

On Saturday, wake up early to learn how bestselling author Alex Kava creates her renowned psychological thrillers. Books will be available for purchase after her presentation.

Lunch on Saturday will be a treat when you get a second helping of Juli Burney. She will let us know how it's easier to get your point across if you use humor. She will also be our auctioneer Saturday night for the live auction. But trust us, Juli won't be silent!

Workshops Friday and Saturday will focus on three tracks: New Media, Outside the Newspaper Byline, and Life Skills.

Friday's workshops on the New Media slate include two sessions on social media with Joe Craig Jr. of SourceBurst. The first session is for those who want to learn the basics—how do you start a social media account, how do you set it up, and what do you do with it once you have an account? The second is for those of you who know the difference between Facebook and Twitter, but want to build a social media plan. The afternoon kicks off with a presentation by Eileen Wirth on "The Changing World of Convergence and Social Media". A video workshop by Peter Soby of Iowa Western Community College will give us tips on how to set up video shots (this is perfect for those of us who must incorporate video into our newspaper reporting, and those who want to record the important moments in our lives).

Outside the Newspaper Byline starts off with a website panel including those involved with



**Our luncheon keynote speaker, Matt Waite, is shown holding his copy of the 2009 Pulitzer Prize for national reporting, awarded to the St. Petersburg Times staff.** *Photo courtesy of St. Petersburg Times*

Ruralnebraskaliving.com, momaha.com, and Nebraska Watchdog, three websites with completely different goals. Jake Parrillo from Google will let us know how to use the features of Google and inform us on the newest features. Rainbow Rowell, author of Attachments, will lead a session on how to write and publish a book. The day ends with an alternative publications panel, featuring editors and publishers of Prairie Fire, a political newspaper with a growing following; Metro Magazine; and Pioneer Publishing, publisher of a number of Omaha alternative publications including The Reader, Neighborhood News and El Perico.

Friday's last track is Life Skills. Charlyne Berens, Professor and Associate Dean at UNL's College

of Journalism, will present "Let's Eat Grandma: Why Punctuation Matters." For those considering freelancing, Summer Miller Widhalm will help us learn how to live the freelance life. Jim Fogarty and David Harding will show us how to preserve our family's history as part of an estate plan with "Legacy Preservation." Paula Basco Damon, director of marketing and communication at Briar Cliff University, will help us stay focused on our writing projects with her session, "Get Down to Writing."

Saturday's New Media sessions start off with a social media panel led by Susan Baird, a public relations professional, Elizabeth Hilpiper of the Nebraska Humane Society, and Jennifer Stauss Windrum, creator of the WTF? Campaign (Where's the Funding for Lung Cancer). They will tell us how to more effectively reach our audience with social media, using true life examples. The Social Media Panel is being sponsored by the Nebraska Lottery.

Gary Kebbel, the new dean of UNL's College of Journalism, will speak about using mobile devices to provide news and information in a changing world becoming more dependent on mobile media. His session is being sponsored by the University of Nebraska-Lincoln College of Journalism.

How to Get a Special Publication Started with speaker Jerry Wiebel of Our Iowa Magazine kicks off the Outside the Newspaper Byline track on Saturday. Judy Philbrook, retired learning and development manager at Wells Fargo, will lead a session on technical writing.

***continued on page 5***  
**NPW NEWSLETTER**

# 2011 Conference Pre-tour

by Lori Potter

The Nebraska Prairie Pre-tour in central Nebraska will be Sept. 4-6 for National Federation of Press Women conference attendees who want to see a little bit of our state outside the Omaha metro area.

The tour will leave Harrah's in Council Bluffs, the 2011 conference headquarters, on Sunday morning, Sept. 4. Mary Pat Finn-Hoag and Barb Micek are co-hosting the tour and will see that everyone gets on the bus for the ride to Kearney, where tour participants will spend the next two nights.

Kearney area sites—the Great Platte River Road Archway, the National Audubon Society's Rowe Sanctuary along the Platte River, and supper at the Museum of Nebraska Art—will be featured Sunday.

On Labor Day, we'll have Coffee in the Cornfield at Barb and Don Batie's Lexington farm; a picnic in North Platte's Cody park, with time to visit the Lincoln County Historical Society Museum and Buffalo Bill Cody's home; and a drive to the Sandhills for a late afternoon visit and steak supper at Sallie and Al Atkins' ranch north of Halsey.

The Sept. 6 itinerary includes a morning tour of Willa Cather sites in Red Cloud, lunch at the Starke Round Barn, a tour of the state capitol in Lincoln and supper in the Haymarket area.

As of mid-July, only a few tour registrations had come in, but it's



hoped that most people will register for the tours and conference over the next few weeks.

I have pledged for \$2,500 worth of sponsorships from the Kearney Hub, Kearney Area Visitors Bureau, Central Nebraska Public Power and Irrigation District, KAAPA Ethanol, Platte Valley State Bank and Nebraska National Bank. Also, Dawson County Farm Bureau is sponsoring Coffee in the Cornfield at Lexington.

If there are empty bus seats, we'll open the tour in full or by day trips to NPW members at rates to cover the costs. Members who want to join us at stops along the way may do so as long as I know in advance to add to meal counts and-or any entry fees.

Ruth will help me distribute an update with details by mid-August.

This would be a way to sample the fun of an NFPW conference tour, meet some great people from around the country and help provide some wonderful hospitality to our guests, especially those making their first trip to Nebraska.

## HS contest entries fail to place at nationals

Seventeen first place NPW award-winning entries moved on to national competition, but none of the entries placed, according to Sara Giboney, NPW High School Contest co-director. Nonetheless, it was an honor for the students to participate in the only nationwide communications contest for high school students.

## Speakers Announced *continued from page 4*

The day ends with Nebraska Press Women President Ruth Brown speaking on Marketing Power Shift: Reverb, focusing on how marketers can harness consumers' power, energy and enthusiasm in marketing campaigns.

Saturday's Life Skills track starts with Jean Tennant telling us how to write children's books that kids will want to turn off the TV to read. For those of you looking for a career change, John Fulwider of Fulwider Partners will give us an impromptu career coaching. And NFPW member Jill Miller will end the sessions talking about entrepreneurship.

Saturday sessions end early to give everyone a chance to attend the author's sale and book signing, attend a special session what can NFPW do for you with NFPW President Cynthia Price, and to get ready for the evening's festivities—the live auction and Communications Contest awards banquet, followed by the officer installation.

Please come to Council Bluffs and Omaha to get your fill of Plains Speaking!

For more information about the 2011 National Federation of Press Women Conference and to register, please go to [www.nfpw.org](http://www.nfpw.org).

# NFPW to honor Gwen Lindberg

Retired West Point News co-publisher Gwen Lindberg will be honored on Thursday, Sept. 8, at the 2011 NFPW Conference general membership meeting with a 50-Year Milestone Membership Award.

Gwen said she and husband Dick will come to the NPW Anniversary Awards Luncheon first at the Riverside Grille in Council Bluffs and then will join delegates and others at the 2 p.m. NFPW meeting at Harrah's for the presentation.

Gwen said she has probably belonged to NPW and NFPW even more than 50 years, but not continuously. She remembers being a member and then dropping because the NPW meetings overlapped with Nebraska Press Association meetings. But when she came back, she stayed and made lots of friends. "Joan Burney and I have been friends forever," she said.

Asked why she stayed, Gwen said, "I graduated from high school and then got married. I was good in English and writing, but I had no formal training in journalism." Gwen said she learned a lot on the job from Dick, who grew up in newspapers, but she also learned from the NPW seminars. She still remembers some of the seminars and still uses some of what she learned.

Although the Lindbergs ended up in West Point, they started by publishing the Sargent Leader from 1956 until 1968. Then they helped out at the Albion News for four months before purchasing the West Point Republican in 1969. At that



**Gwen and Dick Lindberg**

time, West Point had competing weekly newspapers, the Republican and the Democrat.

Lindbergs waited for an opportunity to purchase the West Point Democrat, which came in 1973, but the agreement was that they had to continue publishing both newspapers for at least a year, which they did – for one year. However, rather than continue the competition during that year, the Lindbergs published the newspapers as semi-weeklies on different days of the week. As soon as the year was up, they combined the papers into the West Point News weekly paper.

Interestingly, NPW board member Judy Nelson was one of the first editors in West Point for the Lindbergs. Several other women who worked on the West Point News also became active in Press Women including Judy Johnson and, more recently, Delores Meister.

Gwen was named NPW Communicator of Achievement in 1996, and she served as NPW historian in 2010.

In addition, Gwen said she was the first woman to be a district president (Northeast Nebraska) of the Nebraska Press Association (NPA). "I'm pretty sure I was the first woman to help NPA judge other states' contest entries and the first woman (with my husband) to get West Point Chamber of Commerce's community service award. And West Point News always paid our women employees the same rate as the men."

## Who is She?

She's accomplished, hard-working and a model for all Nebraska Press Women. She's had achievements in her profession, her community and NPW/NFPW. Who is she? The 2011 Nebraska Press Women Communicator of Achievement, of course.

The identity of this year's COA will be revealed at the NPW awards luncheon in Council Bluffs (details elsewhere in this newsletter). Please come to find out who will win the organization's highest honor.

# Women journalists to be inducted to Hall of Fame

By *Bette Pore*

On September 8 Nebraska Press Women will induct six women journalists into the Marian Andersen Nebraska Women Journalists Hall of Fame.

The presentation will be part of NPW's Anniversary Awards Lunch on the first day of the National Federation of Press Women conference in Council Bluffs, Iowa.

The six women to be inducted were chosen from 12 nominees by members of the NPW Board of Directors. The other six nominations will be considered again in 2012, with more women to be inducted into the Hall of Fame at NPW's spring convention.

The first women chosen to be honored are:



**Bess Furman Armstrong** (1894-1969) was born in Danbury, Neb. She taught in rural Missouri and Nebraska schools while attending

Nebraska State Teachers College in Kearney, where she was the first woman editor of the student newspaper, *The Antelope*. She graduated in 1918 and gave up teaching when she was hired as a staff writer for the *Kearney Daily Hub*. After one year at the *Hub*, she went to Omaha where she was a news feature and Sunday magazine writer for the *Omaha Bee-News* until 1929. After winning a major award for her coverage of Al Smith's visit to Omaha, she joined *The Associated Press* in Washington, D.C., as a news staff reporter. Bess covered First Ladies Lou Hoover and Eleanor Roosevelt as well as FDR's campaigns and other political news for AP.

From 1937-41, Bess and her sister, Lucile Furman developed *Furman Features*, a press and radio consultant and writing service used especially by women's organizations. From 1941-43, she was assistant chief of the Magazine Division in the Office of War Information and wrote promotional materials to get women involved in the war effort. In 1943 she joined the Washington, D.C., bureau of the *New York Times* as one of its first (maybe the first) women political reporters. During her 18 years at the *Times*, she published two books. Many of the letters she wrote to her parents in Danbury were printed in the *South Side Sentinel*, published by her father. In these letters, she recounted her latest adventures "celebrity chasing," as she called it. Bess ended her career as the top public affairs official in the Department of Health Education and Welfare during the Kennedy Administration. In 1946, she was elected president of the Women's National Press Club in Washington, D.C. In 1949, she received the

Headliner Award from the Women in Communications for her outstanding achievements.



**Wilma (Bruner) Crumley** was born in Shelton, Neb. She started working in the advertising department of the then-Fremont *Guide & Tribune* in 1945, receiving her bachelor's degree from Midland College in 1949. Wilma married William Crumley and worked in the advertising departments of the *Lincoln Journal and Star* as well as the *Manhattan Mercury* in Kansas. Her husband died in 1960, and she was left to care for her daughters, then 5 and 6. She enrolled at the University of Missouri, Columbia, and worked toward her masters and then Ph.D. degrees, while also teaching at MU and at Stephens College. In 1965 she began teaching advertising in the School of Journalism at the University of Nebraska-Lincoln. The following year, she received her Ph.D. in journalism from the University of Missouri, only the fourth woman to do so. At the University of Nebraska-Lincoln, she became chairwoman of the Advertising Department, a professor of journalism, associate dean of the College of Journalism and chairwoman of the Journalism Graduate Program. She retired in 1991. She passed away in 2009.

*continued on page 8*

## Hall of Fame Inductees

*continued from page 7*



**Lynne Grasz** was born in Lincoln, Neb., and is a 1966 graduate of UNL with majors in broadcast journalism and home economics. She went on to work for local television, including KOLN/KGIN-TV in Lincoln and Grand Island. She also worked for United Press International in Detroit, was director of Creative Services at KMOX-TV in St. Louis, was director of communications for the CBS Broadcast Group, president of the New York City chapter of American Women in Radio and Television, and was executive director of the Broadcast Designers' Association 1994-97. Lynne has also worked in publicity and public relations as well as in marketing. In 1991, she launched her own business, Grasz Communications, an international marketing and public relations company based in New York City. She comes back to Lincoln frequently to see her mother, service Nebraska clients such as the International Quilt Study Center & Museum, to attend Cather Circle and other UNL Alumni meetings and to mentor UNL undergraduates in Cather Circle.



**Marj Marlette** found her most memorable stories behind the concrete walls and steel gates of the Nebraska State Penitentiary. She wrote for the Lincoln Journal, covering courts, prisons, and legislative issues, and later became editor of *Corrections Compendium*, a national magazine for corrections professionals. She retired in 1993 with a Woman of Achievement award from Nebraska Press Women and the first Nebraska Journalist of the Year award from Theta Sigma Pi. At the time of her death in 1999, she was still pursuing a goal she had set, to create a program to meet the needs of incarcerated women and women newly released from prison in Nebraska. The Marj Marlette Resource and Reporting Center opened in Lincoln in March 2000 as such a resource center.



**Beverly Pollock** was born in Lincoln. In 1958, she graduated from the University of Nebraska with a Bachelor of Arts degree in journalism. As a freshman, she joined the staff of the Nebraska Cornhusker Yearbook, becoming editor-in-chief her senior year. In 1958, she married fellow journalism student Jack Pollock. They lived in Sidney for two years, where they were mentored by the late Jack H. Lowe of the Sidney Telegraph. In 1960, they joined the staff of the Keith County News, working for W. E. "Boola" and Marge Buechler from whom they purchased the newspaper in 1966. For the Keith County News, Pollock wrote a weekly column, *Diary of a Year 'Round Beach Bum*, covered meetings of the Ogallala Board of Education and wrote other news and editorials. She won various awards for her journalistic efforts, including in 2002 the Emma C. McKinney Memorial Award. The Pollocks retired and sold *The News* to three of their employees in 2000.



# NPW NEWS



**Deanna Sands** grew up on her family's farm outside of Nebraska City, Neb. She graduated from UNL in 1972 with a degree in journalism, working at the Nebraska City News-Press while still in college. She later earned a master's degree in journalism at Iowa State University. She started work for the Omaha World-Herald as a copy editor in 1974 and subsequently worked as Sunday editor and night news editor before becoming managing editor of Nebraska's largest newspaper. She held that position for 15 years until she retired in 2006. She is the first — and still the only — woman to hold the post of managing editor of the World-Herald. She believed in the importance of expanding her journalism horizons beyond Nebraska through her involvement with APME. She won election to increasingly responsible positions in APME leadership, culminating with election as national president.

## NPW National Awards

<b>Barb Batie</b> newspaper	HM	1A-News reporting - Non-daily
<b>Diane Wetzel</b> news	Third	2-Continuing coverage or unfolding
<b>Betsy Friedrich</b>	First	3-Investigative reporting
<b>Diane Wetzel</b>	First	4-Enterprise reporting
<b>Lori Potter</b>	HM	5-Special series
<b>Mary Pierce</b> edited by entrant - Lifestyle or Entertainment - Non-daily newspaper	First	11A-Single page or pages regularly
<b>Barbara Micek</b> edited by entrant - other than Lifestyle or Entertainment - Non-daily newspaper	First	12A-Single page or pages regularly
<b>Terri Hahn</b> edited by entrant - other than Lifestyle or Entertainment - Daily Newspaper	Second	12B-Single page or pages regularly
<b>Mary Pierce</b> frequent or regular sections - Non-daily newspaper	First	13A-Section edited by entrant -
<b>Bette Pore</b> frequent or regular sections - Daily newspaper	Second	13B-Section edited by entrant -
<b>Cheryl Alberts Irwin</b> entrant - Newsletters (not internal or public relations)	Second	15D-Publications regularly edited by
<b>Judith A. Nelson</b> entrant - Newsletters (not internal or public relations)	Second	15D-Publications regularly edited by
<b>Barbara Micek</b> newspaper	First	16A-Page layout - Non-daily
<b>Bette Pore</b>	HM	16B-Page layout - Daily newspaper
<b>Terri Hahn</b> - Headline writing	Second	17A-Headlines, and original graphics
<b>Carla Chance</b> - Original graphics	HM	17B-Headlines, and original graphics
<b>Heather Johnson</b>	Third	1B-News reporting - Daily newspaper
<b>Sherry Thompson</b> magazine/supplement for general or specialized circulation	HM	1C-News reporting - Publication/
<b>Sherry Thompson</b> Web content written for not-for-profit, government or educational organization sites	First	33A-Web site edited by entrant -

*continued on page 10*

## National Awards *continued from page 9*

<b>Carla Chance</b>	HM	33B-Web site edited by entrant - Web content written for corporate or for-profit organization sites
<b>Stephanie Gallaway</b>	First	38B-Videos for Website - Written for corporate or for-profit organization sites
<b>Stephanie Gallaway</b>	Third	38C-Videos for Website - Written for special interest sites
<b>Lori Potter</b>	Third	38C-Videos for Website - Written for special interest sites
<b>Carla Chance</b>	Third	40A-Newspaper, trade paper, magazine, newsletter or Web site - color - Retail product or service
<b>Carla Chance</b>	Third	40B-Newspaper, trade paper, magazine, newsletter or Web site - color - Institutional or image
<b>Carla Chance</b>	First	41A-Newspaper, trade paper, magazine, newsletter or Web site - Retail product or service
<b>Glennis Nagel</b>	First	51B-Magazine - Four-color
<b>Amber Medina</b>	HM	52B-Magapaper/tabloid - Four-color
<b>Jennifer Chick</b>	Second	53B-Newsletter - Four-color
<b>Amber Medina</b>	First	55B-Catalog - Educational institutions
<b>Sharron Hollen</b>	First	6B-Editorial /Opinion - Daily newspaper
<b>Barbara Micek</b>	Second	7A-Feature story - Non-daily newspaper
<b>Lori Potter</b>	Third	7C-Feature story - Publication/magazine/supplement for general or specialized circulation
<b>Mary Pierce</b>	Second	9A-Special articles -Business
<b>Mary Pierce</b>	Third	9C-Special articles - Arts and entertainment
<b>Sara Giboney</b>	Second	9E-Special articles - Education
<b>Sara Giboney</b>	Third	9G-Special articles - Food
<b>Mary Pierce</b>	Third	9N-Special articles - Social issues
<b>Jennifer Chick</b>	Second	9O-Special Articles - Sports
<b>Mary Pierce</b>	HM	9P-Special Articles - Hobby or crafts
<b>Mary Pierce</b>	Second	9T-Special Articles - Technology/Internet
<b>Lois Brunnert</b>	Third	49B-Audiovisuals - Video productions

## Sept. 8 NPW luncheon to celebrate NPW's 65 years

*by Ruth Brown*

On Thursday, Sept. 8, the Nebraska Press Women will celebrate 65 years since the group's founding by holding an Anniversary Awards Luncheon at the Riverside Grille in Council Bluffs. The luncheon is scheduled for 11:30 a.m. to 1 p.m. and will take the place of NPW's fall convention.

Highlights of the luncheon will be announcement of the 2011 NPW Communicator of Achievement by NPW COA Director Martha Stoddard, and announcement of the first inductees into the Marian Andersen Nebraska Women Journalists Hall of Fame by NPW Vice President Bette Pore.

The luncheon will be filled with dignitaries as National Federation of Press Women President Cynthia Price of Virginia, First Vice President Lori Potter of Nebraska and Second Vice President Teri Ehresman of Idaho bring greetings to NPW.

Also invited are benefactors Marian and Harold Andersen of Omaha and Allen Beermann, executive director of the Nebraska Press Association, of Lincoln.

The deadline to register for the luncheon is Thursday, Aug. 25. Send \$25 to NPW treasurer Sherry Thompson, 5415 S. 174th Ave., Omaha, NE 68135. The menu is chicken, Caesar salad and a breadstick. If you have dietary restrictions, please note that on the Anniversary Awards Luncheon Registration Form.

Members can easily move from the luncheon to nearby Harrah's where the NFPW business meeting will begin at 2 p.m.



## NPW anniversary awards luncheon schedule

11:00-11:30 a.m. – Registration

11:30-11:40 a.m. – Welcome and Introductions: Ruth Brown, NPW president.

11:40-11:50 a.m. – Greetings from National Federation of Press Women President Cynthia Price of Virginia, First Vice President Lori Potter of Nebraska and Second Vice President Teri Ehresman of Idaho.

11:50 a.m. – Lunch is served.

12:20 p.m. – Announcement of the Nebraska 2011 Communicator of Achievement: Martha Stoddard, NPW COA director.

12:30 p.m. – Announcement of the first inductees into the Marian Andersen Nebraska Women Journalists Hall of Fame: Bette Pore, NPW vice president.

1:00-1:05 p.m. – Brief meeting of NPW board following luncheon.

Send your check for \$25 on or before Thursday, Aug. 25, to Sherry Thompson, 5415 S. 174th Ave., Omaha, NE 68135 (note AVENUE not street). Same price for members and non-members.

## Awards luncheon registration form

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Dietary restrictions \_\_\_\_\_

Guests \_\_\_\_\_

Send \$25 before Aug. 25 to NPW treasurer Sherry Thompson, 5415 S. 174th Ave., Omaha, NE 68135.