

NPW NEWS_eLETTER

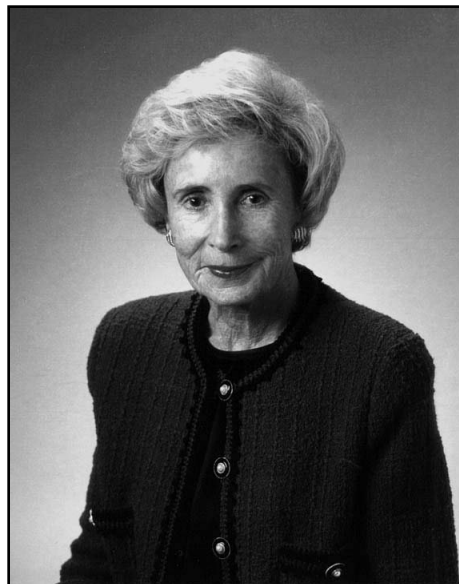
Andersens donate \$25,000 to fund Nebraska Women Journalists Hall of Fame

by *Bette Pore*

Harold and Marian Andersen of Omaha have now contributed a total of \$25,000 to permanently fund the Marian Andersen Nebraska Women Journalists Hall of Fame.

The Andersens were instrumental in the formation of the hall of fame in 2011 to recognize working women journalists with ties to Nebraska who have made a difference for the profession, for their communities and for those who follow in their footsteps. The inductees have taken different routes in their lives, but they all have given so much of themselves to inform people in their communities, their state and even nationwide.

“This hall of fame, which was the dream of Past President Ruth Brown, has been such a great project for Nebraska Press Women as we have honored women ranging from a few who continue to work in the profession today all the way back to two who began their journalism careers in the 1800s,” said NPW President Bette Pore.



Marian Andersen

“We will be eternally grateful to Harold and Marian Andersen for their generosity as well as their recognition of the value of remembering how these women were able to excel in journalism, despite the idea that the field was and always should be a man’s world.”

The hall of fame, which is located in Andersen Hall on the University
continued on page 6

Wirth shares lessons from foremothers in journalism

by *Mary Pat Finn-Hoag*

Less than 45 years ago, Eileen Wirth unexpectedly became a groundbreaker for women in journalism when she became one of the first female reporters at the *Omaha World-Herald*.

She joins a list of such women pioneers as novelist Willa Cather, longtime suffragist newspaper editor Clara Bewick Colby and Vietnam War correspondent Beverly Deepe Kever in paving the way for today’s women journalists in the Cornhusker State.

Wirth shared “Lessons From Our Remarkable Foremothers in Nebraska Journalism” during her keynote speech at the Nebraska Press Women’s spring convention at Creighton University in Omaha April 20. She also coordinated the event.

Wirth’s presentation focused on her recently released book, *From Society Page to Front Page: Nebraska Women in Journalism*, which tied
continued on page 4

PRESIDENT'S COLUMN



Bette Pore

At the mid-winter meeting of the Nebraska Press Women Board of Directors, longtime NPW member Judy Nelson reminded us of the importance of reaching out to help those less fortunate than us.

Judy said she was inspired by the story of Malala Yousafzai, a 14-year-old Pakistani schoolgirl who was shot last October by the Pakistani Taliban for defending her right to an education. She called on the board to come up with a way to make a difference in helping children get the education—and the life—they deserve.

In March, Malala returned to school, but in Birmingham, England, rather than her homeland, because the Taliban continues to pose a threat there.

“It’s what I dreamed,” she said in a video released by the public

relations firm that works with her family.

“I dream for all the children that they should go to their school because it’s their right...their basic right.”

The NPW board may in the future take on a project that champions this cause, but I would like to take the opportunity in this column to challenge all NPW members to think of ways we can help children get a better education, in far-flung places such as Pakistan or right here in Nebraska.

NPW helps encourage Nebraska high school journalism students through its youth journalism contest. It also annually helps a high school student with the \$500 Marianne Beel Scholarship and a college student with the \$750 Memorial Scholarship.

We recognize our members’ accomplishments annually with the professional contest and the Communicator of Achievement award and plan ways to promote professional development at our spring and fall conventions.

But we have a strong organization, both in membership and finances, and I believe we can do more to stand up for a good education for all and for the basic rights of all children.

I invite any of you who have ideas on projects NPW could undertake to contact me at bette.pore@theindependent.com. I want to work with the NPW board and ultimately the membership to get something started within the next year.



Lori Potter

On Friday evening before the NPW spring convention the board meets to discuss business to bring before the general assembly.



Lori Potter

The cheesecake desserts at the spring convention at Creighton University were works of art and culinary delights.

Save the Date

NPW Fall Convention

October 12

Pioneer offices in Lincoln

'Something different' attracts employer

by Cheryl Alberts Irwin

When it comes to job searching or changing your career, nothing tops a positive mindset, according to Amy Gubser, founder of CareerlaunchUSA.

Gubser, also an executive career coach and certified résumé writer, was a post-luncheon presenter at NPW's spring convention on April 20 at Creighton University.

Gubser explained the tools that are necessary, whether switching jobs or switching careers, in today's competitive market. One of her blogs lists 10 tips for the job search:

- Get a positive attitude.
- Know who you are.
- Make a continuous effort.
- Get a professional email.
- Add your professional email to your résumé.
- Have a lot of balls in the air.
- Stay in check with marketing yourself.
- Ask others.
- Seek a good fit.
- Promote yourself online

Gubser explained how people have far more skills than they realize and often take them for granted. They often say, "I just know this—this is what I'm used to."

If a person doesn't have all the skills needed for a job, she or he shouldn't worry. Employers prefer individuals who don't have all the



Lori Potter

Amy Gubser, executive career coach and certified résumé writer, gives feedback to NPW members at the spring convention held at Creighton University.

skills required for the job—that way the new employee can learn and grow into the job, said Gubser. If an employee has all the skills, he or she will be bored and soon again will be looking for a new job.

Résumés, Gubser said, should record only the last 10 years of employment.

"Potential employers want to see achievements, not work history," she said. Gubser recommends having your résumé done by a professional. The résumé and cover letter should be tailored to each position applied for. Let the cover letter tell your story and always research the company for which you are interviewing.

Beware of listing hobbies on a résumé, Gubser advised. Some, such as hunting, might be offensive to a potential employer. Do include key words, which she said every employer today uses for tracking potential employees.

Networking is the key to getting a position, and social media is huge, she said; A networking tool such as LinkedIn can increase visibility by 600 percent.

Every person needs to be his or her own advocate.

"No one will do it for you or figure it out for you," Gubser said. "Do something different—come in through the side door."

For Gubser's job search strategies, blog and contact information, visit <http://www.careerlaunchusa.com/>.

NPW members may find these Amy Gubser blogs of interest (<http://www.careerlaunchusa.com/blog>):

March 30, 2013: *How to Use Your Transferable Skills to Land Your Next Job*

May 2, 2013: *Backing Up Your Skills with Proof*

May 7, 2013: *Transferable Skills in Media/Journalism*

Wirth shares lessons from past journalists *continued from page 1*

into the conference theme of “Then, Now and Beyond.”

Wirth has been on the faculty of Creighton University since 1991, and has served as chairwoman of its Department of Journalism, Media and Computing since 1997 (she is the first woman to head that department). In 1980, she was the first woman in public relations management at Union Pacific.

From Society Page to Front Page spans a century of women who “challenged traditional feminine roles in journalism and subtly but surely changed the world,” according to a description of the book.

“What I discovered doing this research blew me away,” Wirth said.

It wasn’t a topic that could be Googled. “The history of women is very scattered, especially at the state, local and regional levels . . . we barely existed,” Wirth said.

She did extensive research, decade by decade. “I went through tons of newspapers on microfilm,” she said.

Wirth was assisted by Allen Beermann with the Nebraska Press Association and Nebraska State Historical Society staff, as well as numerous other individuals. She was able to conduct in-person or telephone interviews with some of the subjects; one was 101 years old at the time.

Wirth profiles women whose roles included columnists, weekly newspapers, a pure food crusader and White House correspondents to “Rosie the Reporters,” as she calls them, who agreed to be fired at the end of World War II so the veterans could return to their posts.



Lori Potter

Wirth shares *Lessons from our Remarkable Foremothers in Nebraska Journalism* during her keynote speech at the NPW’s spring convention at Creighton University on April 20.

When Wirth arrived at the *Omaha World-Herald* in 1969, she said there were few women in the newsroom outside of the society department, with no women in city news. A cast-iron fence separated the men and the women.

That was pretty much the case from after World War II when the women were let go until about 1968, Wirth said. “We (women) were kind of a dangerous experiment,” she said.

Wirth also included female broadcasting pioneers in her book, including Linda Beermann (KOLN/KGIN-TV), Lynne Grasz (CBS executive) and Ann Pedersen (my Laurel-Concord High School classmate who was the first woman reporter at WOW-TV).

Wirth said that former U.S. Sen. Chuck Hagel endorsed her book, commenting that “you don’t even have to be a woman to enjoy

it.” That comment drew hearty chuckles from the audience.

Wirth encouraged those who are appreciative of her book to send a review to amazon.com. She also encouraged the women in the audience to take time to pen their journalistic story.

“It is up to us to tell our stories,” she said. “Every single woman in this room has a story. Please do it. (When you leave this room) hold your head high (for being) the brilliant professional you are.”

Wirth welcomes opportunities to speak to community groups about the state’s women journalists. She can be reached at emw@creighton.edu or 280-3014.

From Society Page to Front Page, which was published by University of Nebraska Press, is Wirth’s second book. Her other book is *They Made All the Difference*, which focuses on Jesuit high schools.

This post on the afternoon of April 20 about the spring NPW convention was on Lori Potter's *Potterspix: Prose From the Prairie* blog done as National Federation of Press Women president. There is a link to her weekly blog from the www.nfpw.org website home page.

Telling their stories

It's late afternoon break time at the 2013 Nebraska Press Women spring convention on the Creighton University campus in Omaha. The final event of the day will be the NPW Communications Contest awards banquet.

We've had some amazing presentations honoring Nebraska women journalists of the past. We've also learned about some job opportunities of the future and how to create the networking, resumes and cover letters needed to get those jobs.

At the noon lunch, we honored many of our high school contest winners, our college scholarship recipient and the two newest inductees into the Marian Andersen Nebraska Women Journalists Hall of Fame at the University of Nebraska-Lincoln.

One, Clara Colby (1846-1916) was Nebraska's most prominent suffragist and editor of the longest running suffrage newspaper published by an individual. Her paper, *The Woman's Tribune*, received nationwide attention. While Colby was friends with Elizabeth Cady Stanton, Susan B. Anthony and other famous suffrage leaders, her story is mostly unknown, said Colby expert and Beatrice Public Library Director Lauren Riedesel.

She said Colby was part of a generation that was born before the suffrage movement began and died before they had the right to vote. Riedesel said that while the "first women" and those who celebrate an accomplishment are honored, the

work of those "seconds, thirds and fourths" also deserve attention.

Colby also is remembered in a new book, *From Society Page to Front Page Nebraska Women in Journalism*, by Eileen Wirth, NPW member and chair of Creighton's Department of Journalism, Media and Computing.

She said that what she discovered during her research "blew me away" because she found many untold stories—one Nebraskan working for the *Christian Science Monitor* was the longest serving war correspondent in Vietnam—to go along with information about well-known journalists that include Willa Cather and Bess Furman.

The major part of the book deals with "gender integration" in journalism, an issue Wirth personally dealt with at the start of her newspaper career in the 1960s.

Riedesel said that after one of her presentations about Clara Colby, someone in the audience thanked her for rescuing the crusading journalist from her "second death." Riedesel said the woman explained that our first death is when we cease to live and the second death occurs when no one remembers a person's name or accomplishments.

The Nebraska Women Journalist Hall of Fame, initiated by NPW in 2011; Wirth's book; and similar efforts in other NFPW affiliates are small, but important steps to ensure there are no second deaths for the great women who paved the way for today's journalists.



Taken at Durham Museum in Omaha of Clara Bewick Colby, who is among suffragists featured in a special exhibit. An actual copy of her newspaper is shown below. The *We Want the Vote: Women's Suffrage on the Great Plains* exhibit remains on display at the Durham until May 26.



Join or renew your NPW/NFPW membership

It's easier than ever now

See page 12
for more information

Reporters need to be flexible and adaptable with changes in the news media world

by **Bev Weiler**

Career changes can be exciting, but also a bit intimidating.

Loretta Carroll and Deena Winter shared with Nebraska Press Women the changes in their careers and what is happening with those careers today.

Deena was in an internship in Bismark, North Dakota, in 1989. She turned in her story and it made the front of the Sunday paper, top of the fold.

Twenty-four years later she is still writing.

"I fell in love with the profession that first week," she said.

Finding herself between jobs she started a blog, *Winterized*, still using her writing talent.

"I could write and give my take on things as this was a blog," she said.

Deena's skills were found via her blog and today she is a reporter for the *Nebraska Watchdog*.

"My nature is to be a pain in the neck," she said. The *Nebraska Watchdog* is non-profit journalism.

"I work at home, and I love it. All you need is a laptop. You can load your story to the website with photos."

Even though she believes that most newspapers will be online in the changing world of journalism, Deena is still checking out the stories above the fold.

"I like to have a newspaper in my hands."

Loretta Carroll echoed Deena's thoughts of the changing world



Lori Potter

Loretta Carroll and Deena Winter share with Nebraska Press Women during the spring convention the changes in their careers and what is happening with those careers today.

of news media. She too has made changes in her career.

"News is 24 hours, just as public relations is," Carol said. She is owner of Carroll Communications.

She worked for 15 years at KMTV anchoring three daily newscasts at the CBS affiliate. She found her journalism training and background a plus for her career change.

"A journalism background is understanding questions and identifying gaps," she said. She has found that equally important as a public relations consultant.

"The news brain takes you in all different directions. I was already community connected," she said of her newscast work. "I just needed to bump it up to get to my public relations work."

She told the NPW to remember the following: "We are flexible and adaptable."

Andersens donate *continued from page 1*

of Nebraska-Lincoln campus, now has the photos and biographies of eleven women who have been inducted at the last three Nebraska Press Women spring conventions.

Nominations are open to the public and honorees are selected by the NPW Board of Directors.

The Marian Andersen Nebraska Women Journalists Hall of Fame includes: Lynne Grasz, Deanna Sands, Beverly Pollock, Marjorie Marlette, Bess Furman Armstrong, Wilma Crumley, Mildred Brown, Harriet Dakin MacMurphy, Mary McGrath, Clara Bewick Colby and Maxine Moul.

Concordia University junior wins Memorial Scholarship

by Barb Batie

A Concordia University junior was named recipient of the 2013 Nebraska Press Women Memorial Scholarship at the organization's spring convention held April 19-20 at Creighton University in Omaha.



Emily Hemphill

Emily Hemphill is the daughter of Deb and Rick Hemphill of Utica. A 2010 graduate of Centennial High School, she was editor-in-chief of her high school yearbook and won numerous awards in high school journalism competitions.

She is a journalism and public relations major at Concordia and is in her third year at the school's newspaper, "The Sower." This spring she was named managing editor of "The Sower" for the 2013-14 school year.

Hemphill works in the marketing and communications department at Concordia, researching and writing press releases and features for "The Broadcaster," the university magazine.

She will begin her summer with an art and communications study tour to the Netherlands and Germany. Upon her return she will take a major step toward fulfilling her dream of working in print journalism, as she will be a summer intern at the *Seward County Independent*.

Kroeger video can be seen online

The interview with the *Omaha World-Herald's* Terry Kroeger, which initially was shown at the 2012 NFPW Conference in Scottsdale, Arizona, as part of the President's Roundtable and then at the NPW Convention April 20 at Creighton University is available for viewing at the *Kearney Hub's* YouTube site.

NPW members who have not seen it or would like to see it again can go to this site: <http://www.youtube.com/watch?v=eVcUPEZBro4>.



Lori Potter

A modest-sized group attended the NPW spring convention on April 20 at Creighton University.

High school journalism students recognized

by Holly Oswald

Nebraska high school journalism students showcased their talents in the 2013 Nebraska Press Women High School Communications Competition.

First place winners were recognized April 20 at the NPW spring convention at Creighton University in Omaha.

There were 20 contest categories, with yearbook copywriting, layout and photo added this year.

There were 92 entries from seven schools, Grand Island, Hastings, Omaha Marian, Omaha Westside, Omaha Central, Bellevue West and Fremont.

Omaha Westside students received first places in seven of the 17 categories in which there were entries.

Other schools with first-place winners were Grand Island Senior High, three; Omaha Marian High, three; and Fremont Senior High, Bellevue West and Hastings High School, one each.

The first-place entries have advanced to the National Federation of Press Women High School Communications Contest. Those awards will be presented Aug. 23 at the 2013 NFPW Conference in Salt Lake City, Utah.

Following are results in the state contest:

Omaha Westside High School

First place: Kellie Wasikowski, environment story and feature story; Emma Johanningsmeier, news story, editorial and single-page layout; Eva Phillips, graphics; and Aren Rendell, sports story. Second place: Estella Fox, feature

photo; Joe Hack, environment story, news story and editorial; and Sophie Goldberg, graphics. Third place: Amelia Jensen, feature photo; Sophie Clark, feature story; Tom Schueneman, editorial; and Skylar Harris, review. Honorable mention: Connor Flairty, sports story.

Omaha Central High School

Second place: Tia Spears, opinion; Emily Beck, single-page layout; Elissa Wiener, sports story; and Jennifer Rooney, feature story. Third place: Maya Durfee O'Brien, opinion; Mekenzie Kerr, news story; and Jennifer Rooney, single-page layout. Honorable mention: Emily Beck, news story and editorial.

Bellevue West High School

First Place: Hailey Stolze, opinion. Second Place: Linzy Heim, sports photo. Honorable Mention: Candi Bolden, reviews.

Hastings High School

First Place: Shane Samuelson, video web news.

Marian High School

First Place: Emily Fisher, yearbook layout; Sydney Pelster, yearbook copywriting; and Alexis Vinton, column. Second Place: Allie Smith, yearbook layout. Third Place: Katherine Lang, yearbook layout.

Grand Island Senior High

First Place: Miranda Wieczorek, feature photo and sports photo, and Abigail Kutlas, review; Second Place: Cedric Wilson, cartooning; Miranda Wieczorek, double-truck layout; Olivia Exstrum, column; and Cedric Wilson, review. Third Place: Riley Menaugh, column. Honorable Mention: Abigail Kutlas, feature photo; Miranda Wieczorek, graphics; and Jazmin Gonzales, column.

Fremont High School

First Place: Susannah Graff, cartooning. Third place: Susannah Graff, graphics, and Aaron Hegarty, sports story. Honorable Mention: Nathan Hittle, feature story.



Nine high school journalism students were present to receive awards at the NPW spring convention at Creighton University.

Lori Potter

NPW communication contest winners announced for 2013

by Mary Jane Skala



Lori Potter

Barb Batie, Lexington

First place, 1-B, news story in magazine, newsletter or other non-newspaper print publications

“Realty: drought is ugly” *Midwest Producer*, July 13, 2012

First place, 10-D, business articles

“Economists say no when comparing 2010s to 1980s” *Midwest Producer*, April 20 and “Rural backgrounds provide common sense” *Midwest Producer*, June 15

First place, 10-P, science and technology articles

“It’s not your grandfather’s planter” Feb. 10, 2012, and “New View: Four-rotor model helicopters remote-controlled” *Midwest Producer*

Second place, 8-A, feature, print-based newspaper

“Sharing hope, Oone meal at a time” *Tri-City Trib*, Cozad, Dec. 27, 2012

Second place, 10-B, agriculture, agribusiness, aquaculture articles

“Common ground connects ag producers” March 9, 2012, and “30 pigs per sow per year” Oct. 5, 2012, *Midwest Producer*

Honorable mention, 10-E, education articles

“Training the next crop of broadcasters” Feb. 23, 2012, and “CATCH spotlights healthy lifestyle development” March 29, 2012, *Tri-City Trib*

Sara Giboney, Kearney

First place, 10-M, physical health, fitness, mental health, self-help

“100 pounds down” *Kearney Hub*, March 17-18, 2012

First place, 30-C, personal blogs

“Sweet success” column on *Kearney Hub* website: “Let’s eat zucchini noodles” July 25, 2012, and “Cookie chaos: Surviving the holiday Dessert Table” Dec. 6, 2012



Lori Potter

Mary Pat Finn-Hoag, Norfolk

Third place, 17A, single photograph

“Special privilege” *Norfolk Daily News*, April 3, 2012

Vicki Jedlicka, Cortland

First place, 14-B, magazine, newsletter or non-newspaper publication

“2012 annual report” part of *The Nebline* newsletter, University of

Nebraska-Lincoln Extension in Lancaster County, Dec. 19, 2012

First place, 15-A, publications regularly edited by entrant

The Nebline, University of Nebraska-Lincoln Extension in Lancaster County, Oct. 22 and Dec. 19, 2012



Lori Potter

Terri Hahn, Osceola

First place, 14A, newspaper section/supplement edited by entrant, infrequent

“Holiday extra” *Grand Island Independent*, Nov. 22, 2012

First place, 16-1, newspaper page design

“Your menu, blueberries” July 25, 2012, and “Your menu, watermelon” Aug. 1, 2012, *Grand Island Independent*

Second place, 10-G, specialty articles, food

“Welcome to the world of blueberries” July 25, 2012, and “Casseroles: A few of my favorite things” Sept. 26, *Grand Island Independent*

Carla Chance, Cedar Creek

First place, 16-B, page design, magazine, newsletter

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NPW communication contest winners *continued from page 9*

Cover, *Video King* newsletter, Omaha, spring and fall, 2012

First place, 20, graphic design

\$75 gift certificate for *Video King*, fall 2012

First place, 33, single advertisement

Corona Iglesia for *Video King*

First place, 34, advertising campaign

Video King Facebook graphic, 2012

First place, 45, brochures

Triple Play bingo display, fall 2012, *Video King*

Third place, 10P, science and technology articles

“FlashPoint casts bingo onto PCs, TVs” and “Top 10 reasons why OMNI POS trumps the rest” VKN, fall 2012 for *Video King*



Lori Potter

Mary Pierce, Ogallala

First place, 10-K, hobby or craft articles

“Local artist enjoys natural canvas” Sept. 17, 2012, and “Tree trunks used to promote Ogallala’s Old West heritage” Oct. 15, 2012, *Keith County News*, Ogallala

First place, 10-N, religion

“Mission trip changed lives” March 5, 2012, and “Ministry aims to put truckers

on highway to heaven” March 7, 2012, *Keith County News*

First place, 11-B, columns, general

“And like the song says, I’m a believer” *Keith County News*, March 21, 2012

First place, 17-A, single news or feature photograph

“Fatal accident” *Keith County News*, March 26, 2012

First place, 18-A, photo essay, news or feature

“20th annual Ash Hollow pageant” *Keith County News*, June 18, 2012

Third place, 10-H, government or politics

“Flood updates last session” June 18, 2012, and “Loss of inheritance tax would hurt county’s funding options” Dec. 17, 2012, *Keith County News*

Honorable mention, 10-D, business

“Klima using business incubator to expand” Jan. 2, 2012, and “Friendship talks spurred business” Feb. 15, 2012, *Keith County News*



Lori Potter

Bette Pore, Grand Island

First place, 13-A, single newspaper page/section regularly edited by entrant

The Grand Island Independent, a section, April 22, 2012, and Aug. 24, 2012

First place, 15-A, publications regularly edited by entrant

The Grand Island Independent, Sept. 4, 2012 and Dec. 3, 2012

Glennis Nagel, Kearney

First place, 8-B, feature story

“Performing passion” *New Frontiers*, University of Nebraska at Kearney, fall 2012

First place, 42, magazine

New Frontiers, University of Nebraska at Kearney, fall 2012

First place, 43, single news release or feature release

“UNK online graduates program honored” *Kearney Hub*, Jan. 12, 2012



Lori Potter, Kearney

First place, 5, special series

“Organizations are at odds over ethanol mandate/Debate on future U.S. fuel supplies rages on” Aug. 13, 2012, “In food versus fuel, who gets the other 86 cents?” Aug. 14, 2012, and “Opportunities abound for bio-based economy” Aug. 15, 2012, *Kearney Hub*

First place, 10B, agriculture articles, agriculture

“Big bucks & info box” Aug. 11-12, 2012, and “Second harvest & carefully

managed grazing” Nov. 10-12, 2012, *Kearney Hub*

First place, 10-H, government and politics

“Hello again, South Korea” *Kearney Hub*, April 22

Second place, 10-H, government and politics

“How will the farm bill affect the future of farming?” *Kearney Hub*, Nov. 24-25, 2012

First place, 10-I, green-environment

“Box of bzzzz/Loss of bees in hives, acres of key crops among challenges for beekeepers” *Kearney Hub*, May 23, 2012

Third place, 10-I, green/environment

“Turbines took thought” *Kearney Hub*, May 12-13, 2012

First place, 10-J, history

“A life on the land” Oct. 13-14, 2012, and “Rain failed farmers until all they had was dust, tears” Nov. 23, 2012, *Kearney Hub*

First place, 10-S, travel

“Invaluable voluntourists/For the Ingrams, voluntourism is a way of life” March 17-18, 2012, and “Built it, so where are they?” Feb. 22, 2012, *Kearney Hub*

First place, 11-D, personal columns

“Politicians didn’t put on a grand show during primary” May 18, 2012, and “Will we love baby animals when they outgrow the cute?” May 4, 2012, *Kearney Hub*

First place, 17-B, single photo, sports

“Big fair weekend ahead—bull ride” *Kearney Hub*, July 27, 2012

First place, 17-C, single photo, general

“Dancing crane” *Kearney Hub*, March 30, 2012

First place, 19, photographer-writer

“Round ‘em up” *Kearney Hub*, May 5-6, 2012

Second place, 10-E, education

“Look, listen and learn” June 9-10, 2012, and “Run, play, explore” June 23-24, 2012, *Kearney Hub*

Second place, 10-D, business

“Marshall: Auctions popular, fun again”, “It’s a boom, not a bubble, and tillable land is a rich resource...” March 31-April 1, and “Nebraska farmers buy Texas shrimp farm and reasons to grow” April 7-8, *Kearney Hub*



Mary Jane Skala, Kearney

Third place, 10-D, business

“Making things work” Oct. 27-28, and “Will Build, will Sell” June 16-17, 2012, *Kearney Hub*

Kim Schmidt, Kearney

First place, 8A, feature story

“The process of change” *Kearney Hub*, March 17-18, 2012

First place, special articles, education

“Winging it” and “Great fit” *Kearney Hub*, Aug. 17-18, 2012

First place, personality profile

“From last to lucky!” *Kearney Hub*, Sept. 17, 2002



Amanda Sullivan, Doniphan

First place, 62, script or screenplay

“Falling in love with Four-eyes” June 15, 2012

Diane Wetzel, North Platte

First place, 1-A, news story

“Dozens pitch in to assist tornado survivors” *North Platte Telegraph*, March 20, 2012

First place, 2, continuing coverage

“Miss Nebraska pageant empowers young women” June 5, 2012, “Singing praise” June 7, 2012, and “Opening night” June 8, 2012, *North Platte Telegraph*

First place, 4, enterprise story

“A leader from far east to midwest” July 12, 2012, “Presiding bishop will speak at services” July 24, 2012, and “A daughter’s pride” July 26, 2012, *North Platte Telegraph*

Third place, 10-E, education

“The future is here” Aug. 23, 2012,

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NPW contest winners

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and "Learning About Science" Nov. 2, 2012, *North Platte Telegraph*



Lori Potter

Sherry Thompson, Omaha

First place, 28, website edited or managed by entrant

Women's Fund of Omaha website, Women's Fund of Omaha

NPW MEMBER NEWS

Welcome, new members! MS degree earned

NPW/NFPW

Maureen Carrigg, associate professor of mass communication, Wayne State College, 111 Main St., Wayne, NE 68787, macarr1@wsc.edu, 402-375-7595, 712-251-5878 (h).

Mary Parlin, editor/manager, *West Nebraska Register*, mary.wnr@gmail.com, 308-382-4660; 208 Green St., Wood River, NE 68883, 308-583-2112.

NPW

Joan von Kampen, *World-Herald* News Service manager, Omaha World-Herald, 1314 Douglas St., Suite 700, Omaha, NE 68102, joan.vonkampen@owh.com, 402-444-1146 (w), joanvk@cox.net, 402-932-1454 (h).

Sandy Benson of Bassett this spring earned her Master of Science degree in organizational management, natural resources emphasis, from Chadron State College. Graduation was May 4 at Chadron.

Retirements celebrated and new jobs noted

We congratulate **Glennis Nagel** of University of Nebraska at Kearney and **Carole Meyer** of Central Community College at Hastings for their recent retirements.

Kerry Hoffschneider of Lincoln and **Barb Batie** of Lexington have changed jobs. We wish them well in their new roles.

CALENDAR

Aug. 22-24 - NFPW Convention, Salt Lake City, Utah.

Oct. 12 - NPW Fall Convention, Lincoln.

Spring 2014 - NPW Convention, Broken Bow.

Fall 2014 - NPW Convention, Ogallala.

2014 - NFPW Convention, Charleston, South Carolina.

2015 - NFPW Convention, Anchorage, Alaska.

2016 - NFPW Convention, Wichita, Kansas.

Membership Reminder

If you have not yet renewed your membership for Nebraska Press Women and/or National Federation of Press Women, going into summer is a great time to do so.

Joining or renew your NPW membership easier than ever online at http://nebraskapresswomen.org/?page_id=210. Or send dues to NPW Treasurer, Stephanie Geery-Zink, 7352 S. 29th St., Lincoln, NE 68506. NPW memberships are:

- State affiliate professional membership: \$30
- State affiliate retired professional: \$15
- State affiliate, student: \$15

NPW/NFPW professional membership dues are payable to NFPW Membership, P.O. Box 34798, Alexandria, VA 22334-0798. NFPW memberships are:

- State/national professional: \$96
- State/national retired: \$35
- State/national student: \$30

Be part of NPW and/or NFPW networking and professional development. Join or renew today!

Nominations sought for annual COA award

by **Martha Stoddard**

Nag, nag, nag. Here's a reminder that Nebraska Press Women is seeking nominees for the annual Communicator of Achievement. The annual COA award is the highest honor that NPW bestows on its members

That means we need you to think about the NPW members you know and admire, the ones who deserve recognition for everything they have done in their professional life, for NPW/NFPW and for the wider community.

Now sit down and put those accomplishments into words and email or mail your nomination to: Martha Stoddard, 2846 Sedalia Drive, Lincoln, NE 68516, melizabeth@inebraska.com.

Here is the mailing address for Gerry Beel for anyone who would like to drop him a note. A friend of his has said that his mind is good, but his hearing is bad, so he will enjoy letters, cards, photos and anything else he can read.

The address is: Gerry Beel, 710 E. Seventh St., No. 112, Valentine, NE 69201.

Include your contact information and be sure to send it by July 1.

NPW member may submit nominations. The winner will be announced at the fall convention. That person will then be entered in the national COA competition.

Two people are ineligible for nomination: Bette Pore, current NPW president, and Joan Burney, 1993 NFPW COA winner.

Past COAs are: Norma Carpenter, Velma Price, Helen Green, Lilas Thomas, Lilly Frels, Marianne Beel, Wilma Crumley, Lois Lambley, Judy Nelson, Marj Marlette, Judy Johnson, Vicki Miller, Jill Claflin, Mary Ann Blackledge, Karyn Stansbery, Evelyn Aufdenkamp, Lori Potter, Gwen Lindberg, Sue Fitzgerald, Andrea Cranford, Mary Crawford, Mary Pat Finn-Hoag, Barb Batie, Dorothy Fryer, Glennis Nagel, Cheryl Alberts Irwin, Ruth Brown, Barb Micek, Martha Stoddard, Terri Hahn, Stephanie Geery-Zink and Sherry Thompson.



NPW's Barbara Micek, left, and Alabama's Elaine Miller greet a life-size Elvis in Memphis at The Little Tea Shop, a well-known downtown cafe that serves southern comfort food. Barb and Lori Potter were in Memphis April 12-13 for the National Federation of Press Women spring board meeting.

