

SPRING 2020

NEBRASKA PRESS WOMEN



Spring Conference 2020

By Lori Potter, NPW President and Conference Director

SEWARD — Nebraska Press Women's "First Amendment – First Editions" Spring Conference April 24-25 in

Seward will be a time to celebrate achievements, conduct business and take a 2020 look at the U.S. Constitution's nearly 229-year-old First Amendment.

The business part will be a Friday evening (April 24) board meeting at the East Hill Motel and our 9 a.m. Saturday (April 25) membership meeting at Seward Public Library south of the city square.

Our first speaker, Charlyne Berens of Lincoln, is a retired associate dean and professor at the University of Nebraska-Lincoln College of Journalism and Mass Communications. Previously, she was editor and co-publisher with her husband, Dennis, of the Seward County Independent.

Berens described her topic "**The First Amendment: Is It Always First?**" this way: Americans love and value their right to free expression. But sometimes that right collides with something else we also value: privacy, security, respect.

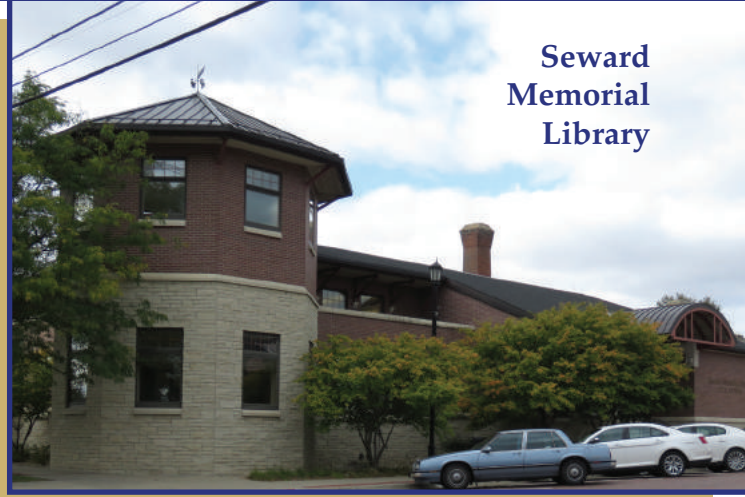
"Americans love and value their right to free expression. But sometimes that right collides with something else we also value: privacy, security, respect."

How do we decide, in a given instance, which value should take precedence? This program will explore how our principles and our history guide those decisions.

Also Saturday morning, UNL Assistant Professor of Practice in Visual Communications and Broadcasting Kaci Richter will educate us on "**Best Practices in Podcasting.**"

At a baked potato bar lunch, we will **recognize scholarship recipients and NPW High School Communications Contest winners.** Vice-President Bette Pore of Grand Island will induct new Marian Andersen Nebraska Women Journalists Hall of Fame members.

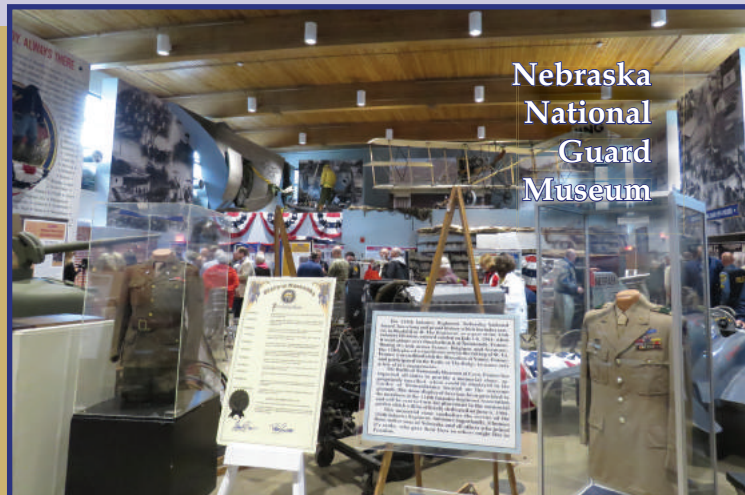
Seward
Memorial
Library



Nebraska
National
Guard
Museum



Nebraska
National
Guard
Museum





Charlyne Berens retired in 2014 from the University of Nebraska-Lincoln College of Journalism and Mass Communications, where she was associate dean and professor. During her years at the university, she taught

courses in writing, reporting and editing, as well as an honors seminar on the First Amendment.

She was the editor and co-publisher of the Seward County Independent from 1976 to 1990, when she joined UNL.

Berens has published two books about the Nebraska Unicameral Legislature and two political biographies, as well as several journal articles about Nebraska history and politics.

She is the volunteer co-chair of the Curriculum Committee for the Osher Lifelong Learning Institute at UNL.



Kaci Richter is an assistant professor of practice at the University of Nebraska-Lincoln College of Journalism and Mass Communications, teaching communication design courses.

She graduated from UNL in 2003, has a graduate certificate in public relations and social media also from UNL and a master of arts in management from Doane University.

Kaci began her professional career in radio broadcasting in Lincoln in 2008 as an on-air talent. In 2008, she began as an instructor and program chair in radio broadcasting at Iowa Western Community College in Council Bluffs, Iowa, advancing to full professor after eight years while teaching courses in media writing, sales, performance and programming; audio production; and broadcast promotions.

She hosted the weekday “Rock 101” feature on KIWR-FM “89-7 The River” from 2016-18 and she currently hosts “The Mixtape” on 90.3 KRNU.

In her spare time, Kaci plays bass guitar and sings in a band, coaches YMCA volleyball and operates a small urban farm. She lives in Omaha with her husband and three daughters.

(courtesy UNL staff webpage)

Spring Conference 2020

continued



LuAnn and Scott Schindler

Then we will **learn about two new Nebraska weeklies** from Gothenburg Leader General Manager Rebecca Steward and LuAnn Schindler of Clearwater, editor and co-owner with her husband, Scott, of The Summerland Advocate-Messenger.

They will describe their newspapers, how and why they decided to create start-ups, and the difficulties and rewards of doing so. Learn about the issues they considered and how they are distinguishing their

publications from other media to grow an audience.

There will be time after the presentation to shop, rest, or network, before we **gather at the Nebraska National Guard Museum a few blocks west of downtown Seward for evening events.**

There will be a guided tour and time to roam around the museum from 5:30-6:30 p.m. before sitting down to a catered supper. **Professional contest awards will be presented.**

Attendees staying overnight (or lingering before going home) can gather afterward at the motel for more networking time.

Check out the full schedule, speaker bios, and registration and motel information in the following pages. **Note that final deadlines are March 24 for reserved East Hill Motel rooms and April 17 for registrations.**



Nebraska National Guard Museum

2020 NPW Spring Conference
“First Amendment – First Editions”
April 24-25 – Seward

FRIDAY, APRIL 24

East Hill Motel, 131 Main St. along Highway 34

6-8 p.m. – Board meeting

8-10 p.m. – Hospitality – Motel meeting room

SATURDAY, APRIL 25

Seward Public Library, 233 S. Fifth St.

8:30-9 a.m. – Registration

9-10 a.m. – General membership meeting

10-11 a.m. - “The First Amendment: Is It Always First?” - *Charlyne Berens, retired University of Nebraska-Lincoln College of Journalism and Mass Communications associate dean and professor, and former editor and co-owner of the Seward County Independent*

11-11:15 a.m. - Break

11:15-12:15 – “Best Practices in Podcasting,” *Kaci Richter, UNL College of Journalism and Mass Communications assistant professor of practice in visual communications and broadcasting*

12:15-2:15 p.m. – Lunch, with Seward official greeting, Hall of Fame inductions, NPW High School Contest winners and scholarship recipients

2:30-3:30 p.m. – “Newspaper Start-ups” – *LuAnn Schindler of Clearwater, The Summerland Advocate-Messenger, and Rebecca Steward, Gothenburg Leader*

3:30-5:30 p.m. - Free time to shop, rest, network, etc.

Nebraska National Guard Museum, 201 N. Eighth St.

Contest Awards Banquet

5:30-6:30 p.m. – Museum tour

6:30-8:30 p.m. – **NPW Professional Contest Awards Banquet**

9 p.m. – **Hospitality** – East Hill Motel, president’s suite

MOTEL

East Hill Motel – 131 Main St. (Hwy. 34) – 402-643-3679

Block of rooms (with hot continental breakfast) reserved until March 24:

1-bed queen - \$65

1-bed king - \$73

2 queens - \$80 (7)

King with pull-out couch - \$85 (4)



When Gothenburg Leader General Manager and Sports Writer Rebecca Steward says farming, baseball and newsprint are in “my blood,” she speaks from family and professional history.

Her great- great-grandparents founded the Gothenburg Times and her grandfather helped open the doors of the Tri-City Tribune.

After graduating from Gothenburg High School, Steward moved to Lincoln to work toward a career as a sports journalist. Instead, she found her way into sports management, which took her next to Texas.

After working in independent league baseball and minor league hockey in the Dallas-Fort Worth area, she moved to El Paso to help open a new ballpark for a Triple A baseball team relocating from San Diego. Then it was on to Oklahoma City to work for the AAA-affiliate of the Los Angeles Dodgers.

Steward and her family – husband, John, and daughter, Raylin - returned to Gothenburg and she helped launch the new Gothenburg Leader.

The newspaper’s website is www.gothenburgleader.com.



LuAnn and Scott Schindler of Clearwater launched their new community newspaper, The Summerland Advocate-Messenger, in print and online July 25. The trademarked publication is owned by ColdType Publishing, LLC, and operated by the Schindlers.

The business also offers commercial printing, including envelopes, letterheads, specialty forms, banners, posters and billboards.

LuAnn is a veteran journalist and journalism educator. She ran a successful freelance business and worked as a regional correspondent for the Norfolk Daily News before she was hired as managing editor of the Clearwater Record-Ewing News.

The Summerland Advocate-Messenger covers northeast Nebraska’s Clearwater, Ewing, Orchard, Page and Royal communities.

The newspaper’s website is www.summerlandadvocate.com.



NEBRASKA PRESS WOMEN

Spring Conference 2020 Registration Seward, Nebraska

Name _____

Address _____

Email _____

Phone _____

Saturday, April 25, options

(Register by April 10 for early-bird rates)

_____ Members, full conference - \$60. All sessions, lunch and dinner (\$70 April 11-17)

_____ Non-members, full conference - \$70. All sessions, lunch and dinner (\$80 April 11-17)

_____ Daytime registration - \$40. Includes workshops and lunch (\$50 April 11-17)

_____ Students, full conference - \$40. All sessions, lunch and dinner (\$50 April 11-17)

_____ Students, daytime registration - \$20. Includes workshops and lunch (\$30 April 11-17)

_____ Lunch only - \$15. (\$25 April 11-17)

_____ Banquet only - \$20. (\$30 April 11-17)

Please list any dietary restrictions: _____

Total enclosed: _____

Send this form and your payment to NPW Treasurer Barb Batie,
43590 Road 761, Lexington, NE 68850-3729
Checks should be payable to Nebraska Press Women

Registration deadline is April 17

Registration is also available online at www.nebraskapresswomen.org