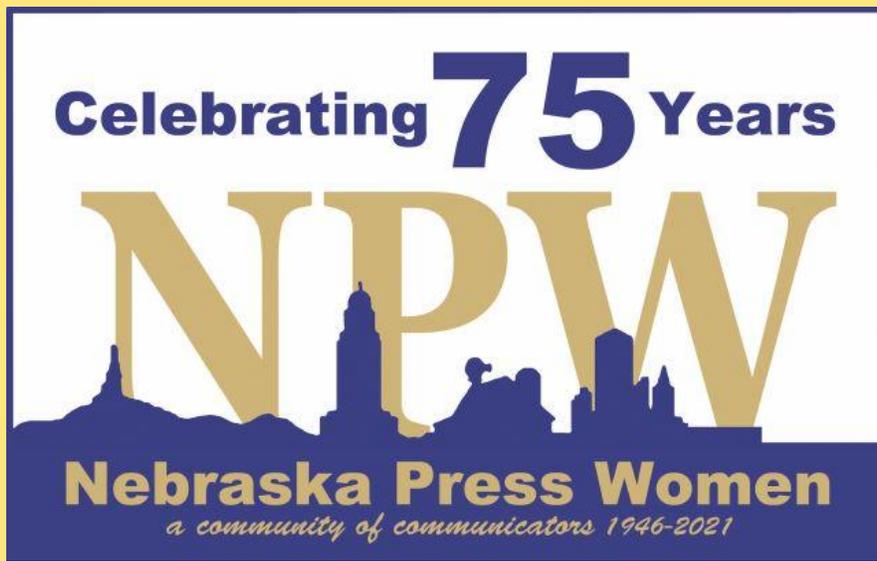


A Special Invitation for You:



COME CELEBRATE WITH US!

WHEN/

Saturday, Oct. 9, 2021

WHERE:

Ramada Midtown Conference Center
2503 S. Locust St., Grand Island (A block of rooms for NPW will be held until Sept. 8 for \$102.95 per night, plus tax, for Oct. 8 and/or 9. Call 308.384.1330)

WHO/

YOU!

WHY:

It's Nebraska Press Women's 75th anniversary and we're hoping NPW friends and former members will want to join in the celebration!

THE RUNDOWN

Morning

10-11:30 a.m.: "We Should Start a Podcast"

UNL College of Journalism and Mass Communications Assistant Professor of Practice Kaci Richter

11:30 a.m.-noon: "The Illusion of Control in a Digital Era." *New Mexico Press Women president, author and attorney Sherri Burr*

Recognition Luncheon

Noon-2:15 p.m.: *Saluting high school and professional contest winners, and scholarship recipients, plus 2020 and 2021 inductees into the Marian Andersen Nebraska Women Journalists Hall of Fame*

Afternoon

2:30-4 p.m.: "Unmasking COVID-19: News Coverage Challenges" *Mary Jane Skala, Kearney Hub; Tammy Real-McKeighan, Fremont Tribune; Irene North, Scottsbluff; and Central Nebraska Public Health Department director Teresa Anderson, Grand Island*

4-5 p.m.: *Visit member services, history and authors tables (Hospitality room also open)*

Celebration Banquet

6-9 p.m.: 75th Anniversary and Communicator of Achievement recognition.

Keynote address: *"The Story Behind the Book" Sherri Burr*

Register and pay online at nebraskapresswomen.org or mail the following form and payment to: NPW Treasurer Barb Batie, 43590 Road 761, Lexington, NE 68850-3729.

NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL: _____

FULL CONFERENCE: NPW member -- \$75 _____

Non-member -- \$85 _____

FULL DAY: (lunch, but no banquet) -- \$45 _____

LUNCH ONLY: \$20 _____ (if guests, list how many)

BANQUET ONLY: \$30 _____ (if guests, list how many)

TOTAL ENCLOSED: _____

Meet Our Keynote Speaker

New Mexico Press Women President and 2021 National Federation of Press Women Communicator of Achievement Sherri Burr grew up in Phoenix, Ariz., graduated from Mount Holyoke College, earned a master's degree in public affairs from Princeton University and received her juris doctor from Yale Law School.

For three decades, she taught at the University of New Mexico Law School and wrote more than two dozen law books. She also created, produced and hosted "Arts Talk," a television program to teach students about



entertainment law. The award-winning show ran from 1998-2015 in New Mexico and Hawaii. She also wrote a weekly column for the Albuquerque Tribune, published travel articles in the Albuquerque Journal and continues to write columns for the Southwest Sage.

Her first history book, "Complicated Lives: Free Blacks in Virginia, 1691-1865," was published in 2019 and was nominated for a Pulitzer Prize in history.

While doing research for the book, Burr learned she is a direct descendant of politician, lawyer and vice president Aaron Burr. She will tell us "The Story Behind the Book" during NPW's 75th anniversary celebration banquet.

Drawing on her legal background, she also will do a morning workshop, "The Illusion of Control in the Digital Era."

Celebrating 75 Years of Truth Telling

Nebraska Press Women invite you to help us celebrate NPW's 75th anniversary at the 2021 fall conference Oct. 9 in Grand Island.

So how should a legacy be celebrated: Take a walk down memory lane, tell stories about colleagues and friends who aren't with us anymore, meet new ones, recognize past and current achievements, learn and do new things to keep the legacy growing, have a party?

The answer is yes. We will do all those things on Oct. 9.

A lot has changed since 1946, when a group of women - most, if not all, working at newspapers - formed Nebraska Press Women's predecessor as an affiliate of the National Federation of Press Women, which was organized in 1937.

However, there has been one constant the past 75 years as NPW members reported the news in print and broadcast media; wrote feature stories, personal columns and editorials; took photos and developed film; edited copy; designed pages; managed media outlets; developed websites; posted blogs, videos and podcasts; taught the next generations of journalists; managed advertising and public relations campaigns; focused on multi-media promotions for businesses, non-profits, colleges and universities, and so much more.

That one constant is dedication to being honest, ethical, professional communicators.

Such a goal requires using the truth to inform readers,

viewers and, more recently, website and social media users. That's why our conference theme is "75 Years of Truth Telling."

Our members and other women in journalism have focused on truth telling for the past 75 years and longer, even at times when their talents and contributions weren't fully or equally recognized or rewarded by employers, consumers of news and others. Even some current NPW members had such experiences.

You can read about women with Nebraska ties from the 19th, 20th and 21st centuries who made amazing contributions to journalism and truth telling at nebraskapresswomen.org under the tab for the Marian Andersen Nebraska Women Journalists Hall of Fame. It's on their shoulders that many of today's journalists stand.

NPW began in an era when most continuing education and networking opportunities in journalism were only for publishers and editors, who mostly were men. NPW and NFPW were among the groups formed to give rank-and-file women in journalism those professional development opportunities. The learning and networking activities planned for Oct. 9 are listed on the opposite side of this flier.

Please join us that day at the Ramada Midtown Conference Center in Grand Island. Being fully vaccinated, if medically feasible, would be a wonderful gift to all of the other participants, especially to those who have health issues.

--NPW President Lori Potter